EDU
LAB

LOGO
manualEN

EDULAB

European Youth in Transition to
Education and Labour

EDU-LAB is a European research project focused on understanding and improving the pathways and transitions of young people (aged 15–30) in education and training (E&T) and their entry into the labour market. With an emphasis on equity and inclusion, the project examines participation, progression, and completion rates in secondary and tertiary education as well as vocational training. By analyzing policies, investments, and systemic factors across the European Education Area, EDU-LAB aims to identify effective strategies to promote inclusion, reduce early school leaving, and boost work-based learning opportunities.

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Full-color version of the logo

Permitted logo variations in horizontal and vertical layouts, supplemented as needed with segments: project name, URL address, QR code

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Monochrome version of the logo
BLACK

Permitted logo variations in horizontal and vertical layouts, supplemented as needed with segments: project name, URL address, QR code

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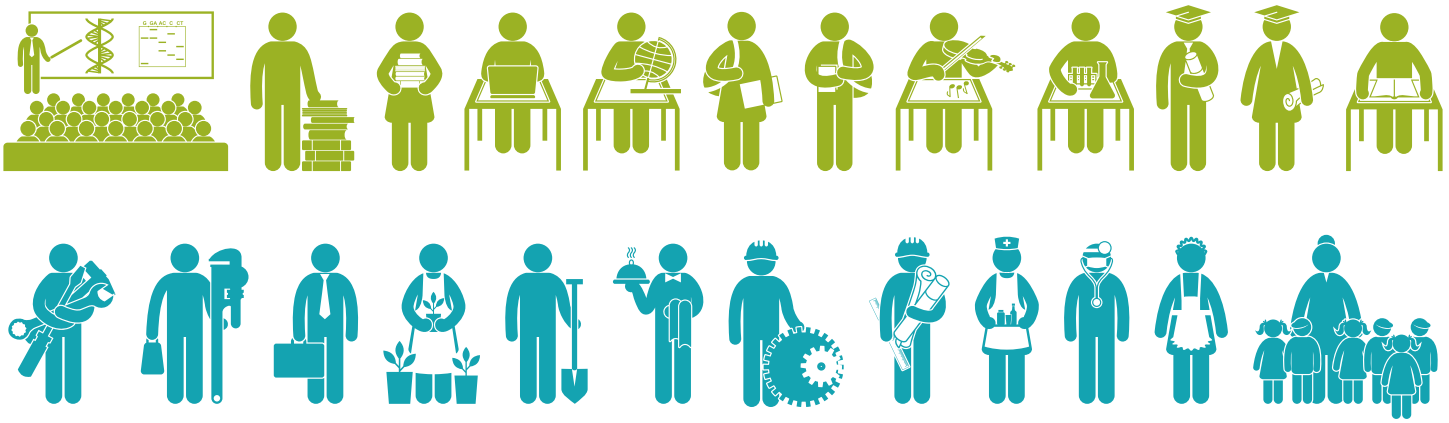
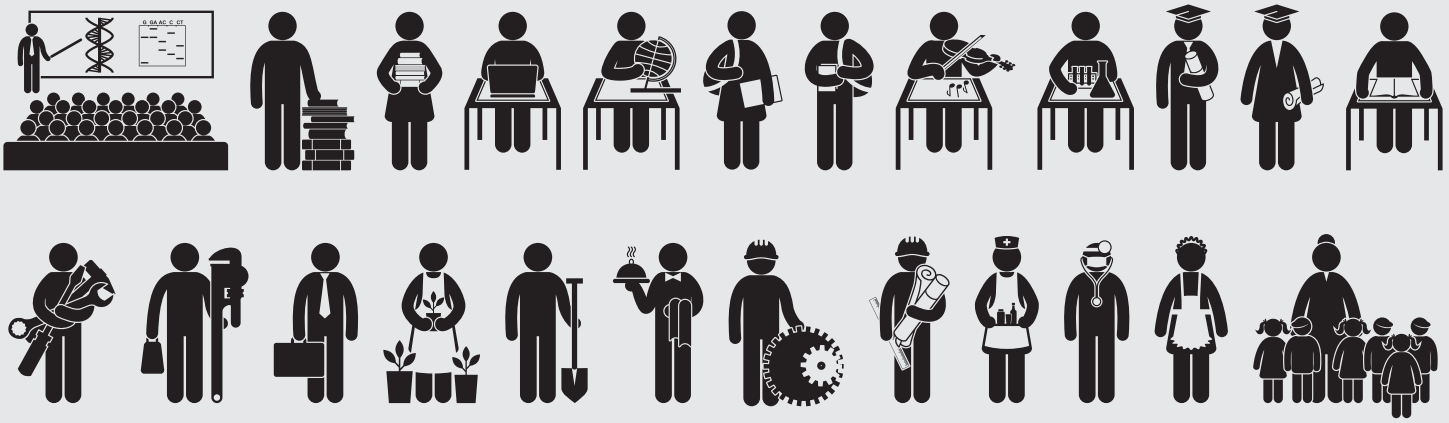
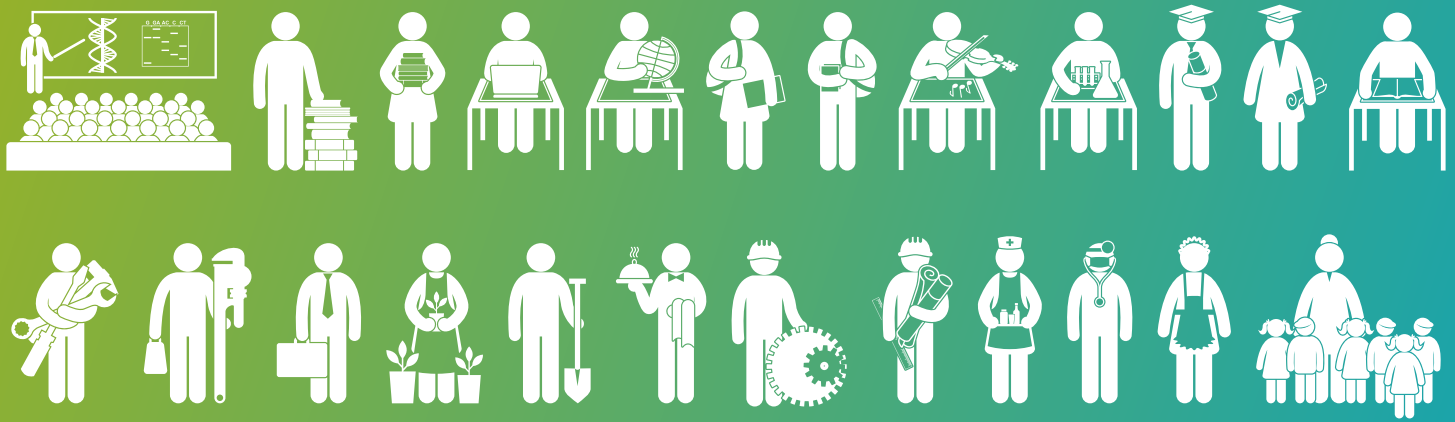
Monochrome version of the logo WHITE

Permitted logo variations in horizontal and vertical layouts, supplemented as needed with segments: project name, URL address, QR code







favicon

QR kód

Supplementary Graphics

PICTOGRAMS – stylized figures of students and various job positions,
FAVICON,
QR code with the project website URL.

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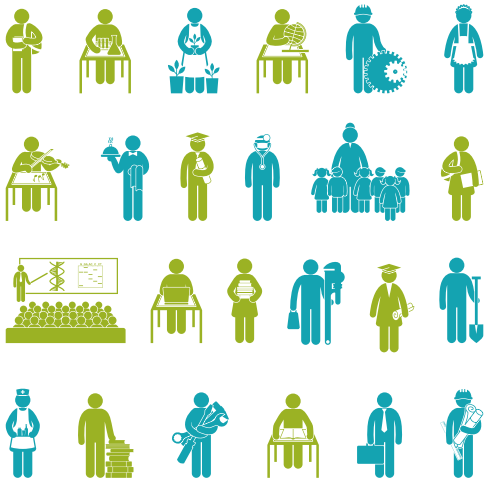

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CMYK C42 M3 Y100 K12

RGB R155 G178 B36 (#9BB224)

CMYK C76 M6 Y28 K7

RGB R20 G163 B177 (#14A3B1)

CMYK C0 M0 Y0 K0

RGB R255 G255 B255 (#FFFFFF)

CMYK C0 M0 Y0 K100

RGB R0 G0 B0 (#000000)

The EDU-LAB icon (basic logo shape) may also use a grayscale range from 100% white to 100% black, depending on the need and the background color, with consideration for readability.
However, all supplementary text in the logo (name, URL) must retain a 100% black or white proportion.

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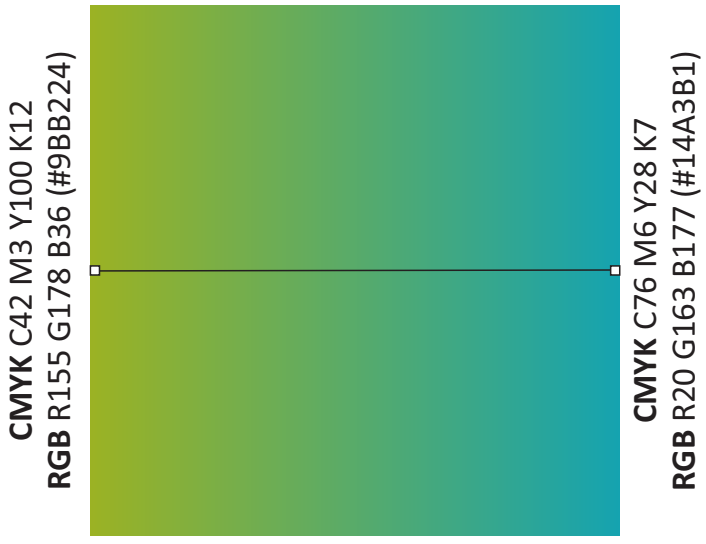


In visual elements, the use of a color gradient with the extreme colors green and blue, as defined above, is acceptable.
The gradient's angle and range are not limited; however, the inclusion of additional colors in the gradient is prohibited.

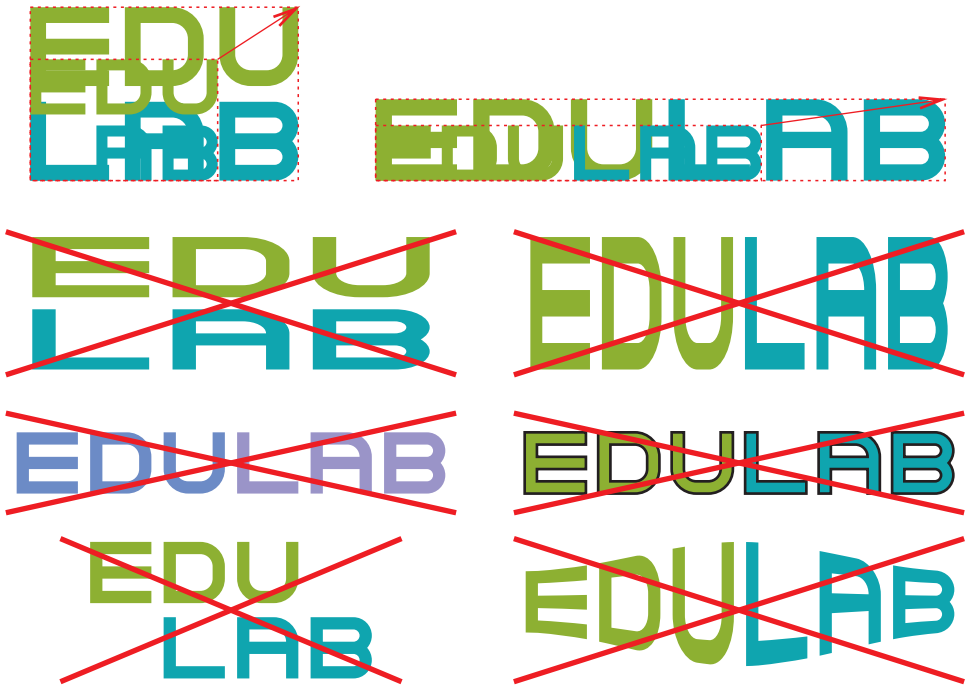
Color Definition

– CMYK and RGB colors
– Grayscale
– Color gradient

Logo size change is only allowed while maintaining proportions.
Non-proportional size changes that distort the logo in any direction are not permitted.

The minimum logo size is the critical size at which the logo stops being fully legible.
The minimum logo size must be determined individually, taking into account the logo variant used, the method of use, and the production technology (printing technologies, embossing, blind embossing, laser cutting, etc.).

Unauthorized logo modifications include any alterations to the color scheme beyond the defined colors and any changes to the logo shape other than acceptable proportional size adjustments. Unauthorized modifications also include outlines, shadows, etc.



The logo's protective zone defines the area into which surrounding graphic elements must not intrude.
For each permitted version, the protective zone is defined as twice the size of x.